# Gov 50: 14. Regression and Causality (II)

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#### 1. Today's agenda

- 2. Heterogeneous treatment effects
- 3. Non-linear relationships
- 4. Causality and regression wrap up

1/ Today's agenda

• Last couple of lectures:

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- Today:
  - More interaction terms and heterogeneous treatment effects.
  - Modeling non-linear relationships.
- HW3 due tonight.

2/ Heterogeneous treatment effects

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social <- read.csv("data/social.csv")
social\$age <- 2006 - social\$yearofbirth
summary(social\$age)</pre>

20.0 41.0

##

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socia	<pre>social &lt;- read.csv("data/social.csv")</pre>					
socia	social\$age <- 2006 - social\$yearofbirth					
summa	summary(social\$age)					
##	Min.	1st Qu.	Median	Mean 3rd Qu.	Max.	

49.8 59.0

106.0

50.0

6/	33

- We'll look at the Michigan experiment that was trying to see if social pressure affects turnout.
- Load the data and create an age variable:

<pre>social &lt;- read.csv("data/social.csv") social\$age &lt;- 2006 - social\$yearofbirth summary(social\$age)</pre>							
## ##	Min. 20.0	1st Qu. 41.0	Median 50.0	Mean 3 49.8	rd Qu. 59.0	Max. 106.0	
<pre>social.neighbors &lt;- subset(social,</pre>							

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- Remarkably, the same **interaction term** will work here too!

$$\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1$$
age $_i + \widehat{\beta}_2$ neighbors $_i + \widehat{\beta}_3$ (age $_i \times$  neighbors $_i$ )

• Let 
$$X_i = age_i$$
 and  $Z_i = neighbors_i$ :

$$\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1 X_i + \widehat{\beta}_2 Z_i$$

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	Control ( $Z_i = 0$ )	Neighbors ( $Z_i = 1$ )
25 year-old ( $X_i = 25$ )		
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• Effect of Neighbors for a 25 year-old:

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• Effect of Neighbors for a 25 year-old:

$$(\widehat{\alpha} + \widehat{\beta}_1 25 + \widehat{\beta}_2) - (\widehat{\alpha} + \widehat{\beta}_1 25)$$

$$\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1 X_i + \widehat{\beta}_2 Z_i$$

	Control ( $Z_i = 0$ )	Neighbors ( $Z_i = 1$ )
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• Effect of Neighbors for a 25 year-old:

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# **Visualizing the regression**





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25 year-old ( $X_i = 25$ )	$\widehat{\alpha} + \widehat{\beta}_1 \cdot 25 + \widehat{\beta}_2 0 + \widehat{\beta}_3 \cdot 25 \cdot 0$	
26 year-old( $X_i = 26$ )		

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• Effect of Neighbors for a 25 year-old:  $(\widehat{\alpha} + \widehat{\beta}_1 25 + \widehat{\beta}_2 + \widehat{\beta}_3 \cdot 25) - (\widehat{\alpha} + \widehat{\beta}_1 25)$ 

$$\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1 X_i + \widehat{\beta}_2 Z_i + \widehat{\beta}_3 X_i Z_i$$

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• Effect of Neighbors for a 25 year-old:  $(\widehat{\alpha} + \widehat{\beta}_1 25 + \widehat{\beta}_2 + \widehat{\beta}_3 \cdot 25) - (\widehat{\alpha} + \widehat{\beta}_1 25) = \widehat{\beta}_2 + \widehat{\beta}_3 \cdot 25$ 

$$\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1 X_i + \widehat{\beta}_2 Z_i + \widehat{\beta}_3 X_i Z_i$$

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#### Effect of Neighbors for a 26 year-old:

$$\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1 X_i + \widehat{\beta}_2 Z_i + \widehat{\beta}_3 X_i Z_i$$

	Control ( $Z_i = 0$ )	Neighbors ( $Z_i = 1$ )
25 year-old ( $X_i = 25$ )	$\widehat{\alpha} + \widehat{\beta}_1 \cdot 25$	$\widehat{\alpha} + \widehat{\beta}_1 \cdot 25 + \widehat{\beta}_2 + \widehat{\beta}_3 \cdot 25$
26 year-old( $X_i = 26$ )	$\widehat{\alpha} + \widehat{\beta_1} \cdot 26$	$\widehat{\alpha} + \widehat{\beta}_1 \cdot 26 + \widehat{\beta}_2 + \widehat{\beta}_3 \cdot 26$

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• Effect of Neighbors for a 26 year-old:  $(\hat{\alpha} + \hat{\beta}_1 26 + \hat{\beta}_2 + \hat{\beta}_3 \cdot 26) - (\hat{\alpha} + \hat{\beta}_1 26)$ 

$$\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1 X_i + \widehat{\beta}_2 Z_i + \widehat{\beta}_3 X_i Z_i$$

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	Control ( $Z_i = 0$ )	Neighbors ( $Z_i = 1$ )
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• Effect of Neighbors for a 26 year-old:  $(\widehat{\alpha} + \widehat{\beta}_1 26 + \widehat{\beta}_2 + \widehat{\beta}_3 \cdot 26) - (\widehat{\alpha} + \widehat{\beta}_1 26) = \widehat{\beta}_2 + \widehat{\beta}_3 \cdot 26$ 

• Effect of Neighbors for a x year-old:  $\widehat{eta}_2 + \widehat{eta}_3 \cdot x$ 

# **Visualizing the interaction**



$$\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1 age_i + \widehat{\beta}_2 neighbors_i + \widehat{\beta}_3 (age_i \times neighbors_i)$$

•  $\hat{\alpha}$ : average turnout for 0 year-olds in the control group.

$$\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1 \text{age}_i + \widehat{\beta}_2 \text{neighbors}_i + \widehat{\beta}_3 (\text{age}_i \times \text{neighbors}_i)$$

- $\hat{\alpha}$ : average turnout for 0 year-olds in the control group.
- $\widehat{\beta}_1$ : slope of regression line for age in the control group.

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- $\hat{\alpha}$ : average turnout for 0 year-olds in the control group.
- $\widehat{\beta}_1$ : slope of regression line for age in the control group.
- $\hat{\beta}_2$ : average effect of Neighbors mailer for 0 year-olds.

 $\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1 \text{age}_i + \widehat{\beta}_2 \text{neighbors}_i + \widehat{\beta}_3 (\text{age}_i \times \text{neighbors}_i)$ 

- $\hat{\alpha}$ : average turnout for 0 year-olds in the control group.
- $\widehat{\beta}_1$ : slope of regression line for age in the control group.
- $\hat{\beta}_2$ : average effect of Neighbors mailer for 0 year-olds.
- $\hat{\beta}_3$ : change in the **effect** of the Neighbors mailer for a 1-year increase in age.

 $\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1 \text{age}_i + \widehat{\beta}_2 \text{neighbors}_i + \widehat{\beta}_3 (\text{age}_i \times \text{neighbors}_i)$ 

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- $\hat{\beta}_3$ : change in the **effect** of the Neighbors mailer for a 1-year increase in age.

• Effect for x year-olds: 
$$\hat{\beta}_2 + \hat{\beta}_3 \cdot x$$

 $\hat{Y}_i = \hat{\alpha} + \hat{\beta}_1 \text{age}_i + \hat{\beta}_2 \text{neighbors}_i + \hat{\beta}_3 (\text{age}_i \times \text{neighbors}_i)$ 

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- $\hat{\beta}_3$ : change in the **effect** of the Neighbors mailer for a 1-year increase in age.

  - Effect for x year-olds: β<sub>2</sub> + β<sub>3</sub> · x
     Effect for (x + 1) year-olds: β<sub>2</sub> + β<sub>3</sub> · (x + 1)

 $\hat{Y}_i = \hat{\alpha} + \hat{\beta}_1 \text{age}_i + \hat{\beta}_2 \text{neighbors}_i + \hat{\beta}_3 (\text{age}_i \times \text{neighbors}_i)$ 

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- $\widehat{\beta}_1$ : slope of regression line for age in the control group.
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- $\hat{\beta}_3$ : change in the **effect** of the Neighbors mailer for a 1-year increase in age.

  - ► Effect for x year-olds:  $\hat{\beta}_2 + \hat{\beta}_3 \cdot x$ ► Effect for (x + 1) year-olds:  $\hat{\beta}_2 + \hat{\beta}_3 \cdot (x + 1)$
  - Change in effect:  $\hat{\beta}_3$

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int.fit2 <- lm(primary2006 ~ age * neighbors, data = social.neighbors)
coef(int.fit2)</pre>
```

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$$\widehat{Y}_i = \widehat{\alpha} + \widehat{\beta}_1 X_i + \widehat{\beta}_2 Z_i + \widehat{\beta}_3 X_i Z_i$$

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- These hold no matter what types of variables they are!

3/ Non-linear relationships

## Linear regression are linear

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- In R, we can add a squared term, but we need to wrap it in I():

fit.sq <- lm(primary2006 ~ age + I(age^2), data = social)
coef(fit.sq)
## (Intercept) age I(age^2)
## -0.0816804 0.0122736 -0.0000808</pre>

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•  $\hat{\beta}_2$ : how the effect of age increases as age increases.

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age.vals <- 20:85 age.preds <- predict(fit.sq, newdata = list(age = age.vals))

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age.vals <- 20:85 age.preds <- predict(fit.sq, newdata = list(age = age.vals))

#### Plot the predictions:

#### **Plotting predicted values**



If you want to connect the dots in your scatterplot, you can use the type = "l" ("line" type):

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## Comparing to linear fit



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- Example: my weight again

health <- read.csv("data/health2017.csv")
w.fit <- lm(weight ~ steps.lag + dayofyear, data = health)</pre>

#### 

#### **Residual plot**



w.f	Fit.sq <- lm(weight data = ef(w.fit.sq)	~ steps.lag + health)	dayofyear +	I(dayofyear^2)
## ## ## ##	(Intercept) 177.4679 I(dayofyear^2) 0.0024	steps.lag 0.0521	dayofyear -0.4439	

w.f	fit.sq <- lm(weight data =	~ steps.lag health)	+ dayofyear +	I(dayofyear^2)				
<pre>coef(w.fit.sq)</pre>								
## ## ## ##	(Intercept) 177.4679 I(dayofyear^2) 0.0024	steps.lag 0.0521	dayofyear -0.4439					
<pre>plot(health\$steps.lag, residuals(w.fit.sq),</pre>								

#### **Residual plot, redux**



# **4** Causality and regression wrap up

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  - Confounders: other variables that cause both treatment and outcome.
  - Before/after and diff-in-diff designs can be implemented with regression, too.

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  - First stop: probability, the mathematical language of uncertainty.